

Worksheet for Team Image

9/24/2005

Team Image/Branding

- Name/Number
- Sponsor-related?
 - Regional significance?
 - Goal-related?
 - Other?
- Style/impression
 - Positive attitude
 - gracious professionalism
- Website & 'Uniform'
- Color Scheme
 - Unique
 - Visually pleasing



Number (probably 1500 – 2000) - TBA _____

Names _____

Significance _____

Color Scheme _____

Other _____

Sketch your idea for Team images/logos here: